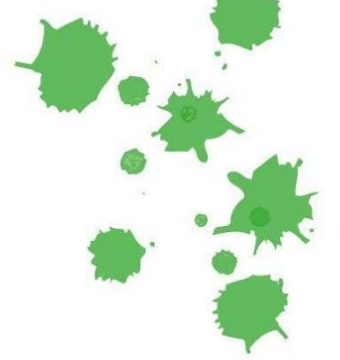


KÄSSÄfestarit

Kaapelitehdas, Helsinki
8.-9.5.2020



15 November 2019

Dear Sir / Madam,

I'm pleased to invite you to the most inspiring DIY event of the year 2020 in Finland: Kässäfestarit! The event will be organized for the second time, the first time in May 2019 being a huge success due to its special character. It was exceptionally functional and full of creativity for handcrafters. The primary purpose of the event is to give visitors the chance to experience the joy of doing something yourself. Further, it intends to generate new ideas, inspiration and good feelings, not so much to sell finished products. It may be the start of a new hobby to many visitors!

**Kässäfestarit 2020 will be open to the public on
Friday 8 May 2020 at 12:00 – 19:00 and
Saturday 9 May 2020 at 11:00 – 18:00.**

The construction time for vendors will start already on Thursday 7 May at 14:00 -21:00 and continue on Friday 8 May at 8:00 – 11:45 o'clock.

The venue of the event is the Cable Factory's Merikaapeli Hall, Tallberginkatu 1, Helsinki.

<https://www.kaapelitehdas.fi/en>

The venue is very easily approached from all directions by metro or buses. On site, there will be workshops, make&takes and demos by bloggers, collaborators and exhibitors. Not to forget selling materials and accessories. In addition, there will be presentations and lectures on stage. In that way one can get more visibility and raise sales.

Booths:

2 x 2 m: 168 €

2 x 3 m: 252 €

2 x 4 m: 336 €

3 x 3 m: 378 €

3 x 4 m: 504 €

3 x 5 m: 630 €

Should you need a bigger booth, please ask for an offer.

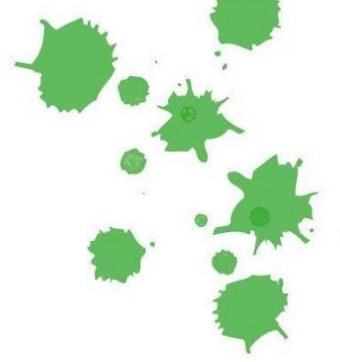
The booth prices include:

- Electricity, but otherwise the booth is "empty". You may bring your own tables and shelves or another option is to rent them on site (prebooking is essential). For all prices please contact me.
- Marketing and visibility on Kässäfestarit Facebook page and other social media channels.
- Name and link to the kässäfestarit.fi exhibitors listing. Larger banners and website ads are subject to a charge.



KÄSSÄfestarit

Kaapelitehdas, Helsinki
8.-9.5.2020



15 November 2019

- 4 exhibitor passes / festival wristbands
- 2 admission tickets to be given away as raffle prizes on your own channels

Booth bookings can be done right away. Please let me know the size of the booth you want to have and if you are going to have a workshop / make&take / demo and its theme. Should you have additional questions on anything, please send an email to mira@amalia.fi.

About 1,800 people attended the Kässäfestarit 2019 event. The event was praised for its functionality, the versatile contents and warm atmosphere. The marketing of the event gained such an organic reach in Facebook that is seldom seen in Finland. For the year 2020 we are expecting even bigger success! I would very much like to see you as part of making Kässäfestarit 2020 the most inspiring handicraft event ever in Finland! Together we can make it!

Yours faithfully,

Mira Ekonen
Creative Director and Producer
Kässäfestarit
Tel. +358 40 585 8372
FB -> Kässäfestarit, IG #kassafestarit 2020

